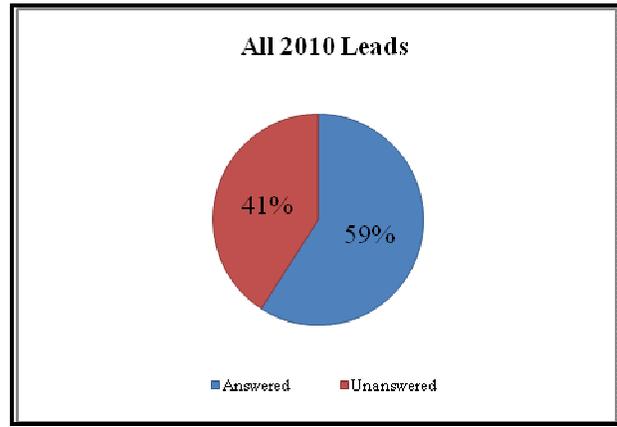


2010 Business Attraction and Expansion Announcements

Name	Community	Purpose	SF	New Jobs	New Payroll	Real Investment
Cintas Corp	Miami Township	Office	0	85	\$ -	\$ -
University of Cincinnati	Batavia Township	Office	81,000	40	\$ -	\$ 2,000,000
Eagle Coach	Pierce Township	Manufacturing	0	40	\$-	\$500,000
TOTAL			81,000	165	\$ -	\$ 2,500,000

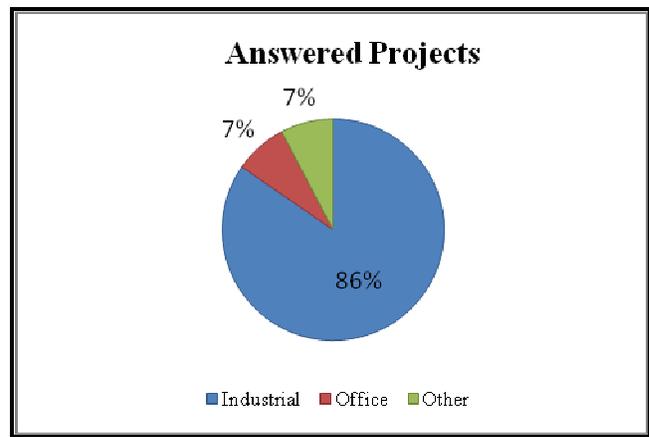
2010 Office and Industrial Demand Analysis (as of 06/30/2010)

The Office of Economic Development (OED) analyzes the demand it sees for office and industrial space in Clermont County. OED has received 44 inquiries for possible projects as of June 30, as compared to 56 leads at this point in 2009. We have been able to respond with potential sites or buildings for 26 of those projects (59%). We were unable to respond to 18 projects (41%) due to the lack of appropriate land or buildings. This is somewhat lower than the typical 75% response ratio and seems to be due to a number of highly specific facility and minimum ceiling height requests.

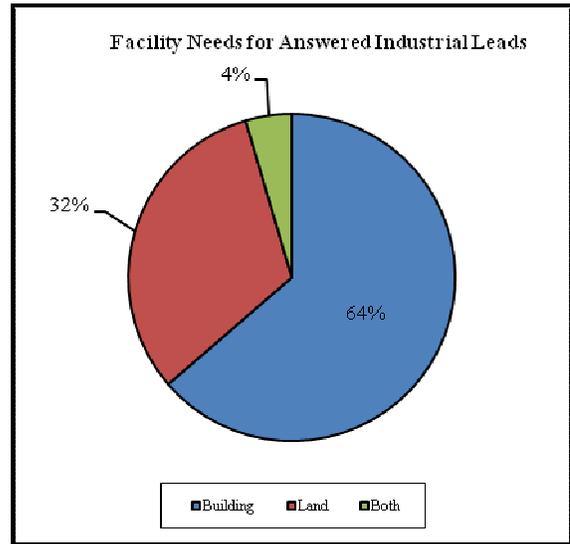


Answered Leads

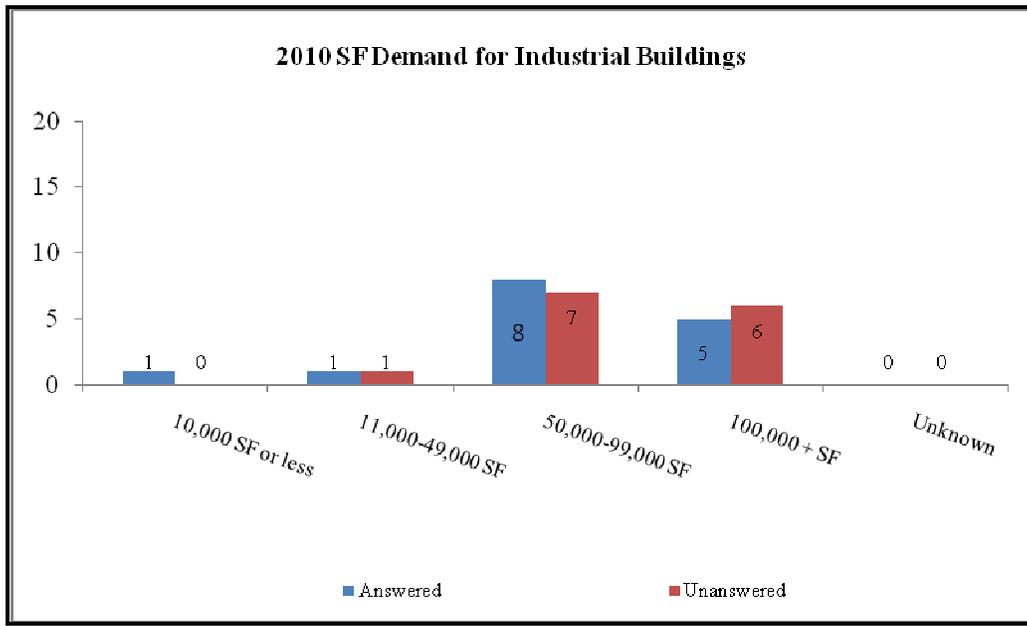
Of the 26 projects responded to, there were 22 industrial projects (86%), and two each of office and nursing home projects (7% each). This ratio is consistent with last year, as OED typically receives more industrial leads.



Of the 22 answered industrial (manufacturing and warehouse) projects we answered, fourteen were looking for an existing building, seven were looking for land for new construction, and one was looking for an existing building with the potential for expansion.

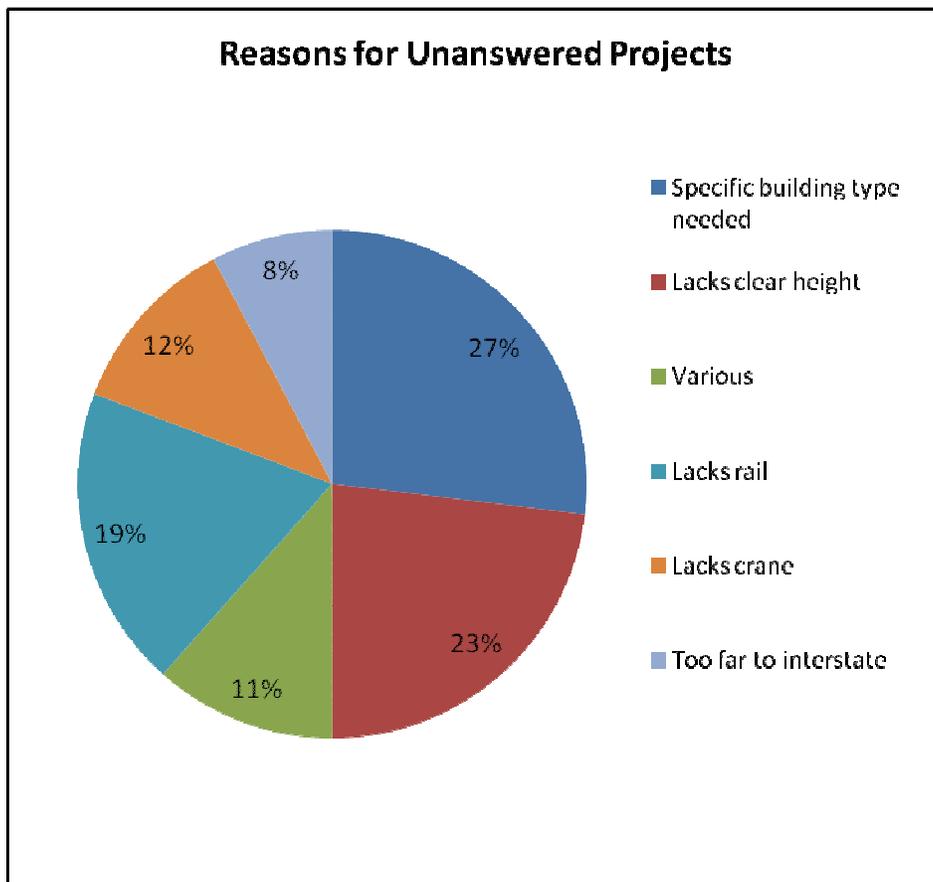


The most commonly requested industrial building size was in the 50,000 to 99,000 square feet range, with 53% of the responses. This percentage is more than three times last year's requests (16%) for the same square footage range. Fifty-six percent of the requests this time last year were for greater than 100,000 square feet. The average size request of answered leads was approximately 120,000 square feet down about 50,000 square feet from 2009's second quarter average of 170,000 square feet.



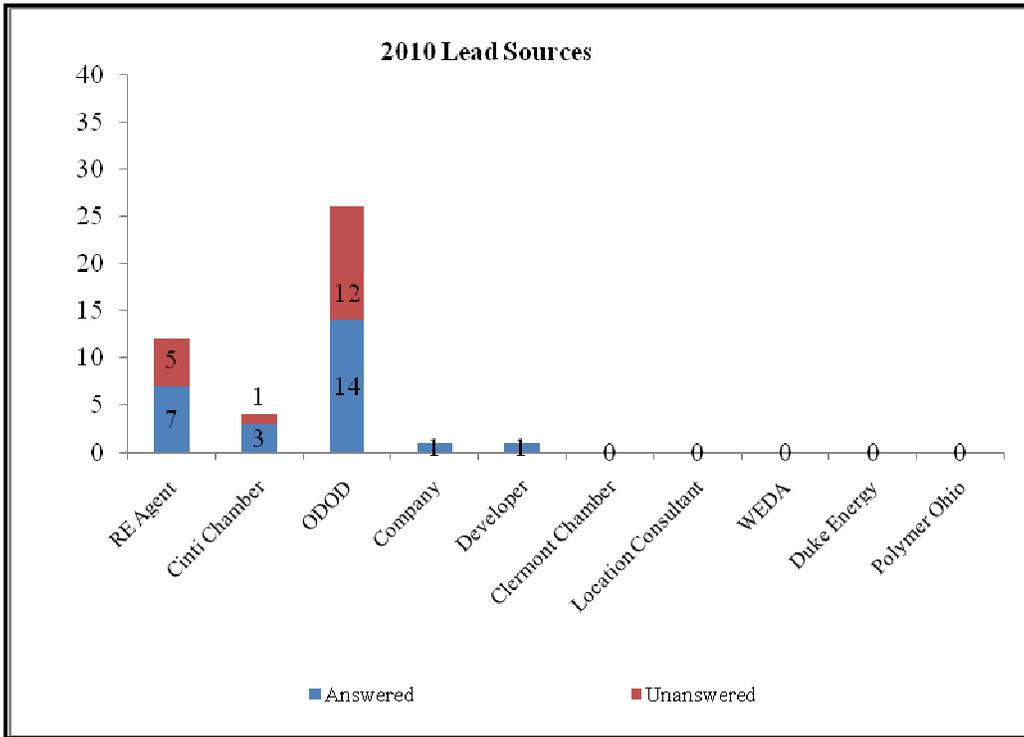
Unanswered Leads

There were 18 projects (41%) that OED could not respond to because of the lack of an appropriate facility, which is a 7 percentage point increase compared to this point in 2009 when we had 19 unanswered prospects (34%). Of the unanswered projects, all were manufacturing projects, except for one call center. These requests were highly specific, with requests for former chemical or food facilities, rail feasibility, airport access, cranes, or high ceilings. The average unanswered industrial request was about 100,000 square feet.



Lead Generation

OED receives leads from several sources. Past years show that real estate agents and companies themselves had been some of the strongest sources of leads. However, continuing the trend from 2009, the State of Ohio has brought a great number of projects that we answered. At the same time though, there were a number of leads from the State we were unable to answer due to specific building needs. The table on the next page illustrates the sources of all leads, broken out by answered and unanswered projects.



Lead Status

For the 2010 leads that OED has submitted sites for, almost 85% have received site submissions to the prospects. Some of the prospects have either cancelled the projects or announced locations outside of Clermont County and/or the State of Ohio. One site tour has been conducted in 2010 and is still on the prospect's list, and another site is at the top of a prospect's list, but they are still negotiating an incentive package with the State of Ohio.

